

Luxury Home Furniture  
By Pappaloro

# Catalogue

Book /03

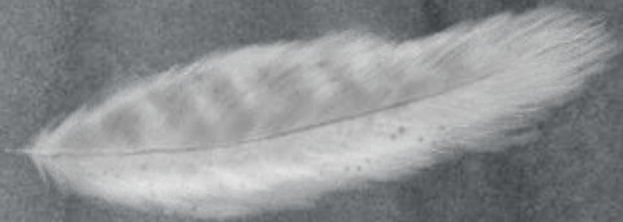
Sofa / Armchairs / L-Shape Corner  
Sofa / Banquette / Pouf

C a i r o | R i y a d h | D o h a





welcome To the house of Pappaloro



#HouseOfPappaloro



# 01/Story



The Pappaloro story is one of the here and now which spans generations and designs, needs and desires, interpreting the unpredictability of time as an opportunity and regarding consistency as a constantly evolving process. From 2005, the year in which The Friends Mohamed and Ahmed began working, and which represents this mythical entrepreneurial “starting point” certain distinctive characteristics can already be detected. These would remain over time, maintaining and renewing themselves in the interpretations of styles and demands of design and the different eras. These traits derived from a deeply rooted relationship between man and matter and are the basis of the very idea of living.

Pappaloro Furniture was born in a very rushed lifestyle in Cairo, Egypt, where Life is busy, crazy, hectic, stressful, and somewhere in the middle of it all, you're supposed to breathe – and eventually find time for ourselves and our family, What is needed is somewhere where productivity goes side by side with relaxation and socialization, where necessity meets fun. We believe in having it all, we believe in the contradiction. A welcoming, natural and happy space at your home.





# 02/Philosophy

Our understanding of luxury home is when design meets customer's personality with a product that belongs only to you. A product can tell people about you, your personality, your taste, your ambition and life attitude. A product can be an invisible and silent emotion in communication with you and you can feel its exclusive charm. Pappaloro Collection makes a sensitive and luxurious products while creating a concept of exquisite lifestyle.







# O3/Style

pappaloro

The contemporary home is an infinity of possibilities which Pappaloro interprets through P/Style, a total look program of furniture and decor in which every piece communicates and interacts, establishing aesthetic intimacy and emotional comfort with its users and which goes beyond any traditional kind of representative design.

Tables and chairs, armchairs and sofas, beds and lamps, all the elements that make up P/Style offer transversal answers that overcome the usual distances between domestic styles and atmospheres and introducing a certain “something more” into interior design that resists the ebb and flow of fashion and tastes. The overall vision developed by Pappaloro opens a new era in integrated interior design: P/Style is your key to taking part.





# 04/ Craftsmanship

Crafting experiences not objects  
Our collaborators, craftsmen and tailors are rarely, if ever scared to try new things, it is our ethos that 'experiences make the product', not science. By trying, we learn, by experimenting we grow by being courageous, we make memories. We study, we talk, we identify, we feel different things from the raw materials, what we get is something different, every single time. Where one sees a wood, metal and cloth, we see a craft, a desire to bring pleasure to the soul and delight for years to come. This is more than objects, it's about creating an experience each and every time.





# The Home Book Directory/

#HouseOfPappaloro

Book/01 Bedrooms

Beds / Nightstands / Dressers

Book/02 Closets

Dressing rooms / Closets / walk-in Closets / Storage

Book/03 Seating's

Sofa / Armchairs / L-Shape Corner Sofa / Banquette / Pouf

Book/04 Media units

TV Units / Book Case / Sideboard

Book/05 Dining Table

Tables / Dining Chairs / Buffet / Wall Mirror / Display Unit

Book/06 Coffee tables

Coffee table / Side Table / Back sofa table

Book/07 Consoles

Entrance Mirror / Console table / Shoe rack

Book/08 Home Office

Desk / Home office / Swivel Chair drawer unit

Book/09 Outdoor Furniture

Outdoor seating / outdoor dining / Shades

Book/10 Projects

Hotel Furniture / Wall Cladding / Fire rated Doors / Wooden Contracting / Reception Desk



# Seating /3



## The day Collection

The living room is a place that demands comfort not only for us and our family but also for guests and friends that we can have on special occasions. The design of this space is a reflection of our personality and lifestyle, so each sofa, chair or table is very important to host the best evenings of fun, company or relaxation. In Pappaloro you will find the best qualified materials to sit and relax in style.





/Cairo /Doha /Riyadh

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PL/So1

# Lawrence

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Seating

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PL/So2  
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Seating



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#Doha



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Seating

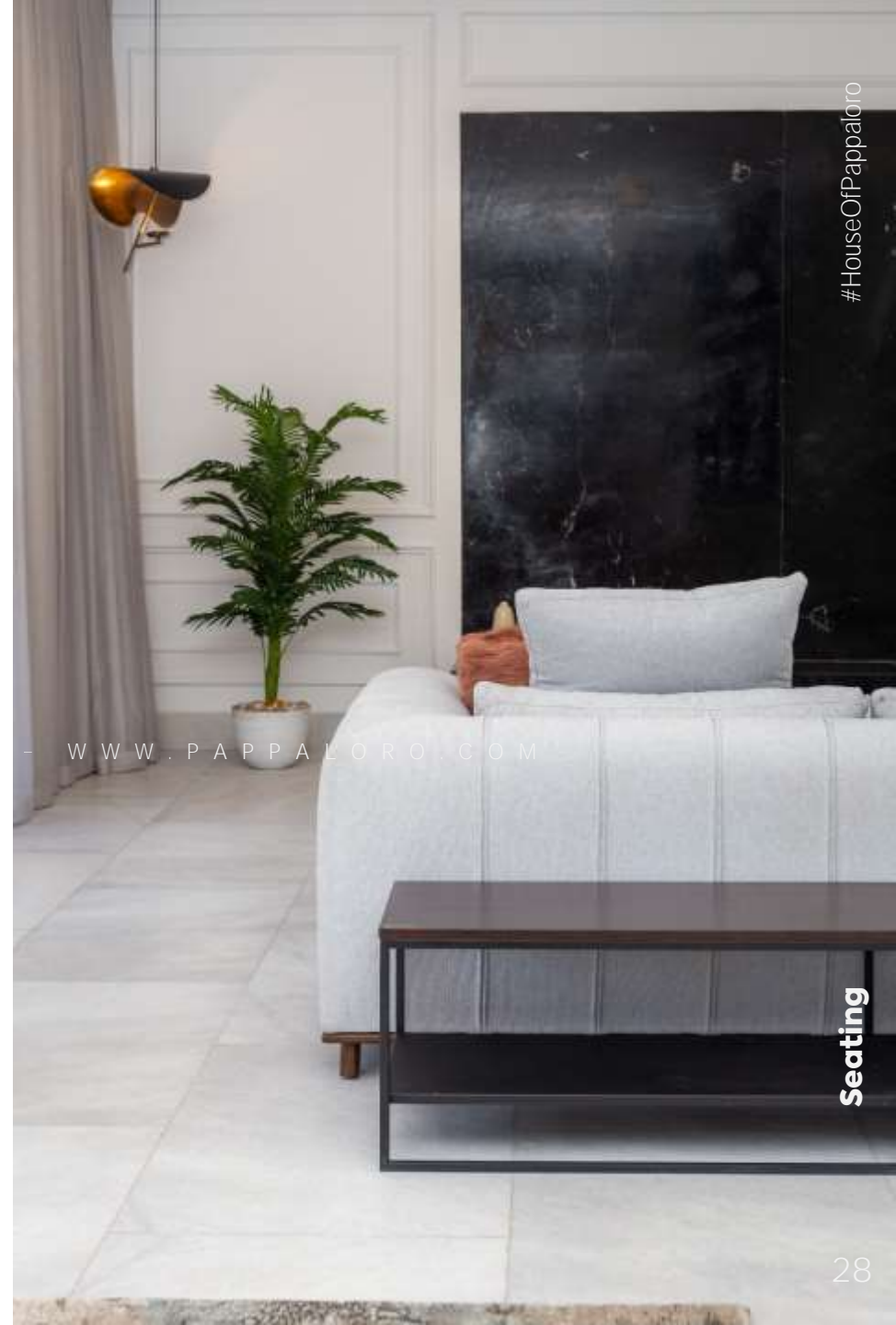


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Seating

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Living Room / Riyadh

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30%



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Mattia

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The G

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# Jacques

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# Freeman

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# Granda

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Edra

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audrey

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Fiona

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PL/S15  
auto-reverse

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PL/S16  
Torii

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PL/S17  
Seymour

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PL/S18  
Aston

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PL/S19

# Leslie

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PL/S20

# Mayfair

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PL/S22

# Lawson Armchair

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PL/S23  
Tap  
Armchair

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PL/S24

# Delma Armchair

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PL/S25

# Comodo

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CAIRO

PL/S27

# Monica

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PL/S28  
Reeves

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PL/S29

# Colette





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Pouf



















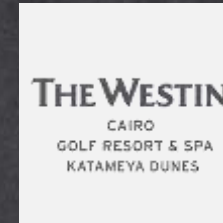
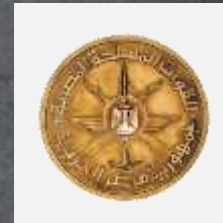
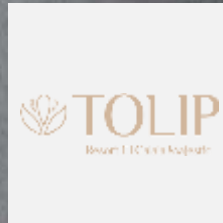
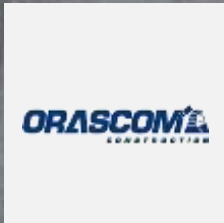
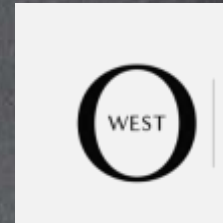
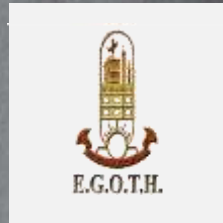
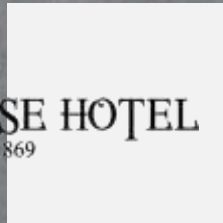
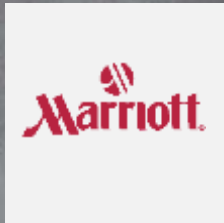






# Hotel History

We outfitted large hotels in Egypt and broad with those experiences, the ECFC - Egyptian Consultants for furniture and Contracting began early in 2005 specialized in hotel furniture, wooden contracting





# Tailored Made Projects / Design Offices

Working with custom made Luxury,  
one wishes to avoid problems or solve them efficiently.  
That's why Pappaloro Business Solutions grant you:

- Focus on your Custom Made Project
- Budget Safe approach
- Company credibility
- Clever solutions for your requests packed with strong technical office
- Reliability beyond legal warranty

**Request your project quotation now**

Projects@pappaloro.com  
+201000267500





# Delivered Projects

Home is the only place where we can convey our identity. We surround ourselves with objects, textures and colors that energize our senses and stimulate our minds. Recent Delivered projects from Pappaloro.



Hacienda White Mansion  
2021





# Delivered Projects

Hacienda White Mansion  
2021





# Delivered Projects

Hacienda White Mansion  
2021





# Delivered Projects

Hacienda White Mansion  
2021





# Delivered Projects

Home is the only place where we can convey our identity. We surround ourselves with objects, textures and colors that energize our senses and stimulate our minds. Recent Delivered projects from Pappaloro.



Paradise Katamia  
2021





# Delivered Projects

Paradise Katamia  
2021





# Delivered Projects

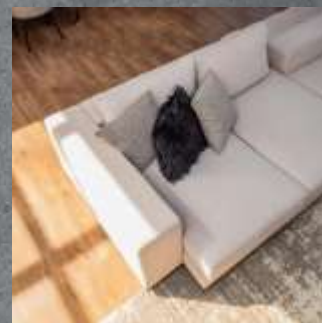
Paradise Katamia  
2021





# Delivered Projects

Paradise Katamia  
2021





# Delivered Projects

Home is the only place where we can convey our identity. We surround ourselves with objects, textures and colors that energize our senses and stimulate our minds. Recent Delivered projects from Pappaloro.



New Giza 3 story Villa  
2022



# Delivered Projects

New Giza 3 story Villa  
2022





# Delivered Projects

New Giza 3 story Villa  
2022





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FURNITURE

## Showrooms / Retail

// **Heliopolis** - 01110860333 - 7 Rashid St. off Salah Salem, Cairo, Egypt.  
// **Korba** - 01100812823 - Korba Sq. Baghdad St. 2nd floor above La Blanca dresses  
// **KSA** - +2 01000267500 - Now Delivering to Riyadh, Jeddah Directly from Cairo  
// **Qatar** - +974 5569 0569 - Salwa road, Doha, Qatar.  
Hello@pappaloro.com  
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+2 01110 86 0333  
+2 02 24157038

## Head office

**ECFC**-Egyptian Consultants for furniture and Contracting  
// **Heliopolis** – 01000267500 – 4 Omar Ibn-EIKhattab – Heliopolis  
projects@pappaloro.com  
Egyptianconsultants.org  
+2 01000267500

## Factories

// Obour industrial City  
// Badr industrial City  
// New Damietta industrial City  
// Gisir El Suez industrial zone



Thank you

